

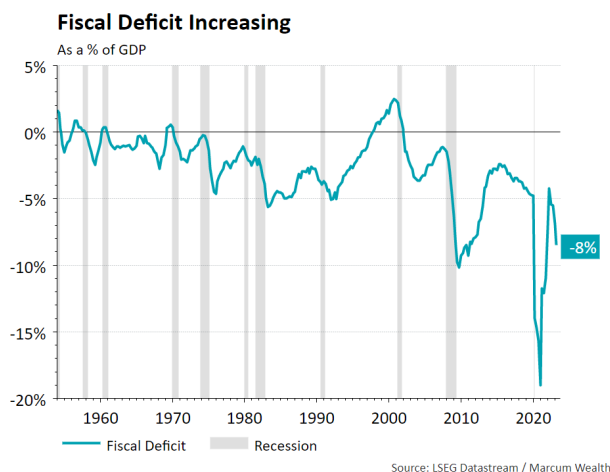
Strategy Newsletter – 4th Quarter 2023

- Positive economic surprises keep pushing recession calls further into the future.
- Stocks took a breather after three prior positive quarters.
- What happens as we near the end of an interest rate hiking cycle?
- Higher mortgage rates are catching up to real estate.

Economy

By accounting definition, if the public sector is running a deficit, the private sector has a surplus.

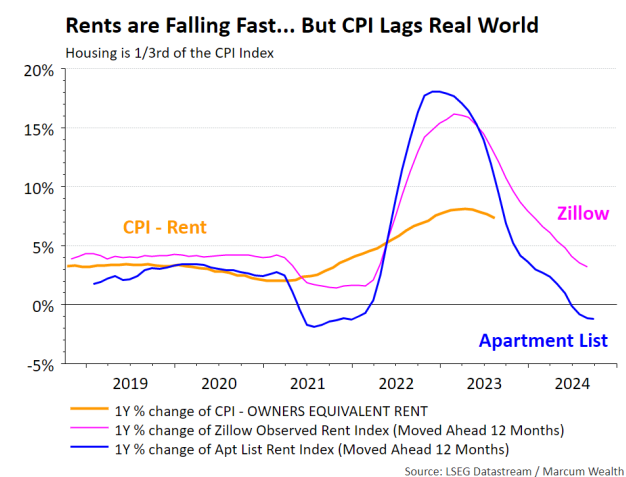
The deficit is increasing today. Arguably, we have the same level of fiscal stimulus that we would see in a recession. This is one of many reasons the constant recession forecasts missed the mark.



At 8% of Gross Domestic Product, plus the excess savings that households have from the last few years, there is plenty of money going into the economy.

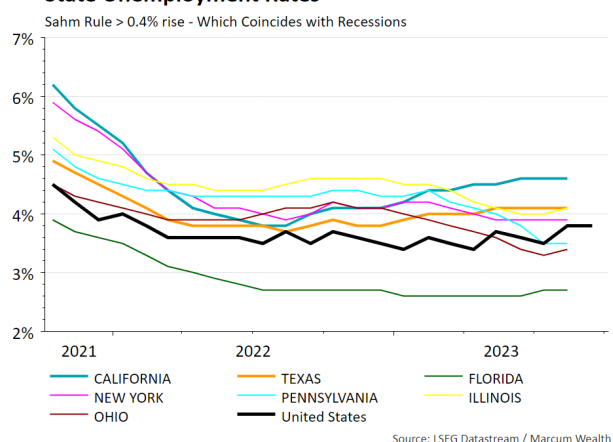
All that cash increases the risk of inflation coming back after its fall from the June 2022 peak. The annual change hit highs of 9.1% and fell below 4%. One key driver that could push it lower in the next few months is rental rates. The calculation method for the official government statistics is far behind the real world. As seen below from Zillow and

Apartment List, rents will likely trend down over the next 12 months.



The labor market remains strong at a 3.8% national unemployment rate. Of the seven most populous states, California is the only one with a material rise from its lows, going from 3.8% to 4.6%.

State Unemployment Rates

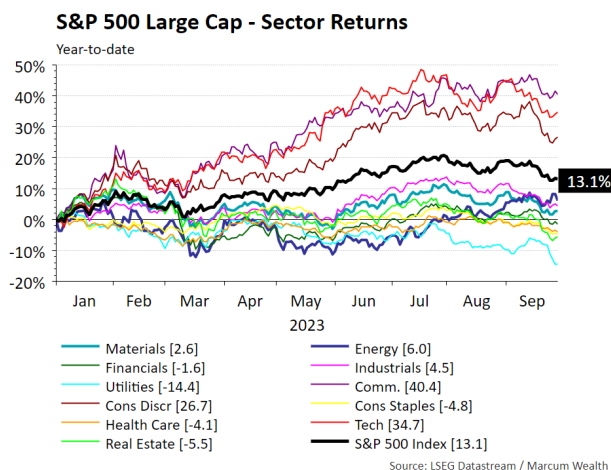


Equity

After three straight quarters of great returns, the market took a step back during the third quarter. Interestingly, value stocks outside the U.S. held up relatively well, while growth stocks outperformed at home, driven by large-cap technology stocks.

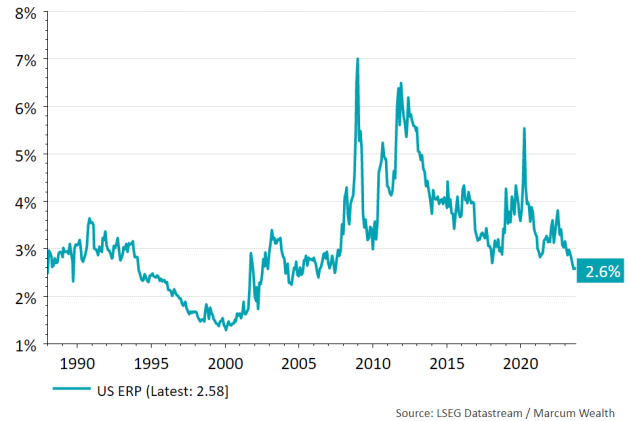
U.S. Equity		3Q 2023
Large Cap Stock		
S&P 500		-3.3%
Small & Mid Cap Stock		
S&P 400 Mid Cap		-4.3%
S&P 600 Small Cap		-5.3%
All Cap Style Indices		
S&P 1500 Value		-4.2%
S&P 1500 Growth		-2.7%
International Equity		3Q 2023
MSCI EAFE		-4.0%
MSCI EAFE Value		0.7%
MSCI EAFE Growth		-8.6%
MSCI Emerging Markets (EM)		-2.8%
MSCI EM Value		-0.6%
MSCI EM Growth		-4.9%

Only three sectors are outperforming so far in 2023: communications, technology, and consumer discretionary. the three largest underperformers are interest rate sensitive sectors, including utilities, REITs, and consumer staples.



As interest rates continue to climb, bonds become a viable alternative to equities for generating returns. The equity risk premium (ERP) measures this difference, which fell to 2.6%. In the late 1990s, the ERP fell for five straight years. This is not a great timing tool but does give a relative value measure.

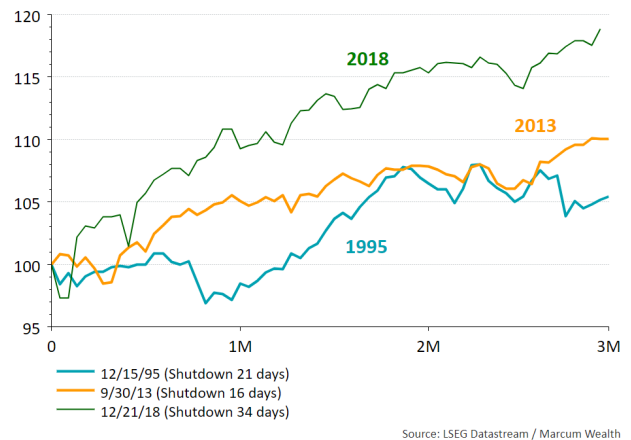
Equity risk premium



The government shutdown was delayed until mid-November. There is some confidence that a deal will get done sooner rather than later.

We have a small sample size of past government shutdowns, but the market trended higher after each of the previous three episodes.

Stocks Rallied After the Last 3 Gov't Shutdowns



The Marcum Wealth Asset Allocation Frameworks have a small overweight to equities. U.S. mall caps and international equities remain undervalued. The momentum for U.S. large caps remains positive and strong.

Fixed Income

Bonds dropped for the second straight quarter after interest rates accelerated higher in the third quarter. The 10-year Treasury hit a recent high of 4.8%.

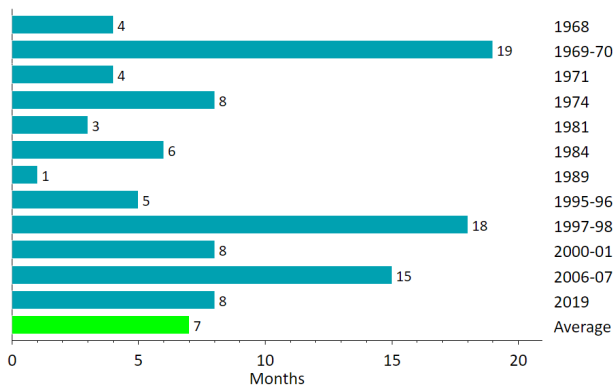
Fixed Income	3Q 2023
Bloomberg U.S. Aggregate Bond	-3.4%
Bloomberg Corporate Inv. Grade	-3.2%
Bloomberg High Yield Bond	0.5%
Bloomberg Global ex. U.S. Treas.	-5.3%
Bloomberg Municipal Bond	-4.3%
Bloomberg TIPS	-3.7%

The bond selloff comes at a time when the Federal Reserve looks to be at the end of its hiking cycle. While there was talk of another interest rate increase in the fourth quarter, it seems less likely.

Typically, bonds rally during this ‘pause’ phase. It has been the opposite this time.

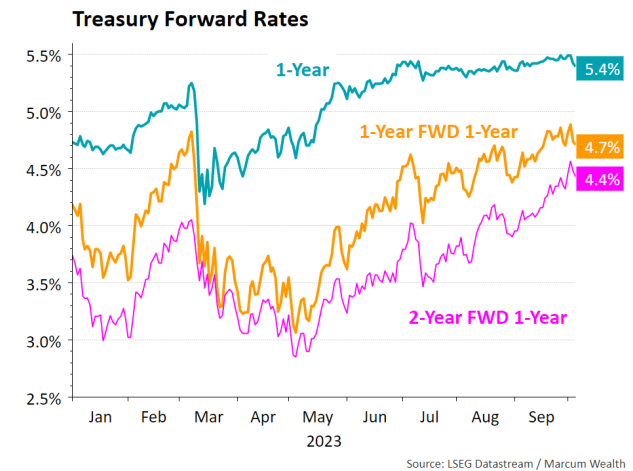
Historically, the Fed pauses for an average of seven months. Interest rate cuts then follow pauses. The range for the next first interest rate decrease is from one month to 19 months.

Months from Last Hike to First Rate Cut



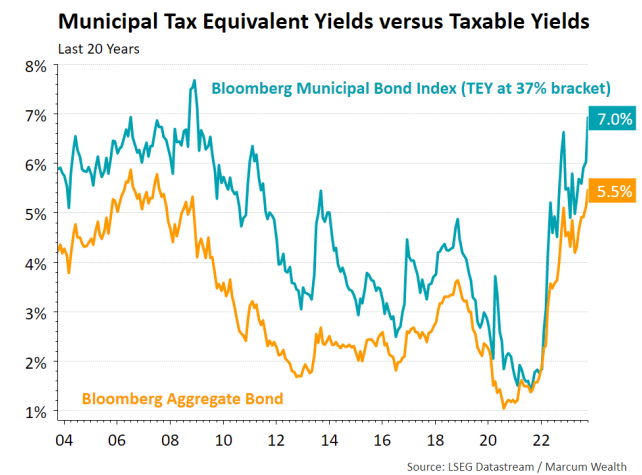
For bond investors, this may mean enjoying the interest rates on the shorter end of the yield while it lasts. The Fed’s economic projections put the long-run Fed fund’s rate at 2.5%, far below today’s target level of 5.375%.

The forward curve of the bond market gives pricing on where yields will be in the future. The following chart shows where the market expects the one-year Treasury bill yield level in one year and two years into the future.



Of course, this all comes down to the path of inflation. Over the last 15 months, inflation trended lower and closer to the Fed’s target. However, it remains stubbornly above the target levels. Hence, the “higher interest rates for longer” theme continues.

Today, municipal bonds hit the highest yield levels in 15 years. For investors in the highest tax bracket, the index has a tax-equivalent yield of 7%.



The Marcum Wealth Asset Allocation Frameworks recently decreased the portfolio exposure to

corporate credit. Allocations hold a small underweight to fixed income.

Real Estate

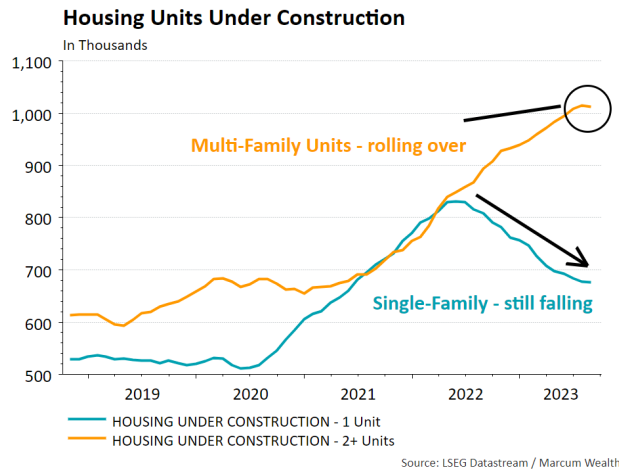
With the rise in interest rates during the third quarter, REITs took a step back in performance.

Real Estate	3Q 2023
Wilshire U.S. REIT	-6.4%
Wilshire Int'l REIT	-3.1%

Development for new apartments hit the highest level since the 1970s recently. Low rates, migration to new areas, and steady demand contributed to developer confidence.

It looks to have peaked recently as higher interest rates make new construction less profitable.

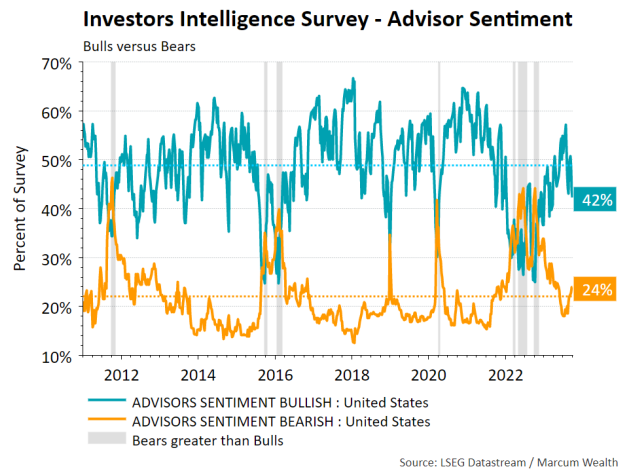
This follows the pattern on the single-family housing side. As mortgage rates near 8%, the lack of affordability is just too much for households to keep bidding up homes.



The Marcum Wealth Asset Allocation Framework continues to maintain equal weight exposure to REITs.

Summary

In October of last year, investors were the least bullish they had been in three years. However, over the next nine months, the markets rallied while climbing the 'wall of worry.' Following a negative third quarter for risk assets, bears increased above the long-term average. It remains to be seen if this reset is sufficient to sustain the one-year-old bull market.



Marcum Wealth Asset Allocation Frameworks

	Income	Conservative	Balanced	Moderate	Growth
Asset Class	Strategic	Strategic	Strategic	Strategic	Strategic
Equity	20%	35%	50%	65%	80%
U.S. Equity	12%	21%	30%	39%	48%
International Equity	6%	11%	15%	20%	24%
Emerging Markets Equity	2%	4%	5%	7%	8%
Fixed Income	77%	62%	47%	32%	17%
US Fixed Income	69%	56%	42%	29%	15%
Global Bonds	8%	6%	5%	3%	2%
Real Estate / REITs	3%	3%	3%	3%	3%

The risk designations are relative only to the five Strategic Allocation targets and do not represent comparisons with any other investment or risk of the overall strategies.

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